I have this new idea in mind which I am thinking about at the moment.  Before I start the engagements, for both designs and programming, I would like to seek you advice on the feasibility.

I am thinking to create a “video editing” app.  The idea is very simple… User can take videos with the app or import videos from the library, before editing.

In editing mode, using can do the following things:

1)      Add filters – apply to the entire video or part of the video

2)      Add text

3)      Add sticker

4)      Add censor – i.e. to remove unpleasant contents in the video.

a.       Initial idea – while a video is playing, a unpleasant content appeared, a user can tap a finger on the top of the content and apply censors. A finger can move around the screening following the unpleasant content, on which the censors will continue to apply.

b.      Size, shape and transparency can be changed by the user during or after editing

5)      Add background music

6)      Apply slow motion

a.       I understand that iOS7 has this function already but slow motion films must only be taken with the specified slow motion mode in iOS7

b.      What I want here is, within the app, users can convert a regular video and apply slow motion afterwards using our app

7)      Apply effects

a.       Fade in/fade out… and other simple effects

8)      Apply the app logo at the corner of the video

9)      Apply repeated motion

10)   Apply reverse motion

Other features:

1)      Share video to social network platforms such as Facebook, google+

2)      Upload video to Youtube

3)      Save video to Library

4)      Import video from Library

5)      Choose resolution to save, share and/or export

6)      In app purchase to remove ad – in Lite version

7)      To be expanded

Requirement:

1)      Paid and Free version for iPhone

2)      Paid and Free version for iPad

3)      In app purchase to remove ad